

Press Release

Handsfree, indestructible and light as a feather – the new generation of trekking umbrellas

Nowadays modern trekking umbrellas are part of every backpacker and hiker's basic equipment. The advantages are obvious: No more heat-induced sweating in so called breathable clothes, close to zero additional weight – in other words: you can always rely on a proper trekking umbrella if it starts raining or against heat and UV radiation. Eberhard Goebel GmbH+Co.KG from Germany is the leading producer of such umbrellas – internationally known under the brand name EuroSCHIRM®. Meanwhile the range of products comprises many different models, each with a special feature or innovation. Now two further innovative trekking umbrellas are being presented.

Swing handsfree is the name of the world novelty, presented by Eberhard Goebel GmbH+Co.KG to the global public about two years ago – a medium size trekking umbrella easily fastened to the front backpack belt by means of the two adjustable fastening clips coming with it. Both hands remain entirely free – the umbrella can be positioned against wind or rain.

This year again, at the OutDoor fair in Friedrichshafen, Eberhard Goebel GmbH+Co.KG will present a handsfree trekking umbrella, this time as a compact model. Folded, the umbrella is as short as 48cm and weighs as a little as 389g. When opened, it surprises with a large canopy of approx. 109cm diameter.

The umbrella can be extended in two stages and, by means of two adjustable fastening clips, can be fastened to any backpack with a hip belt and carry handsfree. It can also be fastened to the special EuroSCHIRM® carry system. “We only responded to the demand on the market” says Felix Goebel, managing director. “The first handsfree trekking umbrella exceeded all expectations when it was introduced to the market two years ago. But very soon there was a demand for a more compact model. The umbrella teleScope handsfree is our response to this demand” Goebel continues. Furthermore, the umbrella can be used like an ordinary hiking umbrella.

But that’s not all: this year birdiepal outdoor, „the most robust trekking umbrella in the world”, according to its producer, faces competition also produced by Eberhard Goebel GmbH+Co.KG: the new birdiepal octagon, according to the manufacturer, is at minimum as robust as the birdiepal outdoor, and at the same time significantly lighter with only 300 grams. The umbrella owes its name to the newly invented octagonal fiber glass shaft to withstand extreme stress and strain. A modern very thin, water repellent and still extremely durable polyamide fabric contributes to the weight reduction. When opened, the canopy measures a comfortable nearly 100cm diameter. This umbrella almost completely comes without metal parts, too.

More information:

Eberhard Goebel GmbH+Co.KG develops special umbrellas for demanding applications. The special trekking and golf umbrellas are unique in Europe. These are made of modern high-tech materials and offer the best functionality possible according to the current state of the art and suitable for the planned area of use. Their workmanship is exceptionally good and they are extremely stable and break-proof.

The special know-how of the internationally active and very successful company from Ulm, especially in the USA, Europe and Asia, is based on the wealth of experience of a family that has been developing and producing high-quality umbrellas for over 100 years.

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